

Rosy Spencer

GRAPHIC DESIGNER

530.400.1087

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rosyspencer.com

EXPERIENCE

Graphic Design and Marketing Specialist

Woodland Aviation | May 2011–April 2021

Designed informational booklets for national and local distribution. Created graphics for apparel for marketing campaigns and trade shows. Designed brochures, posters and other supporting collateral trade shows.

Marketing Specialist

Buzz Oates Group of Companies | July 2010–April 2011

Successfully coordinated and executed the setup of an exhibit at a large trade show. Created a multimedia presentation for the event.

Secretary/Web Master

Davis Joint Unified School District | April 2004–June 2010

Started as the evening secretary and grew to become the graphic designer and web master. Updated and maintained website. Planned and created class catalog in collaboration with office staff. Made staff manual more user friendly.

INTERNSHIP

Graphic Designer

Academy of Art University | August 2021–December 2021

Designed, in cooperation with other students, a series of deliverables for a local non-profit organization.

VOLUNTEER WORK

Graphic Designer

Geneticare Medical Associates | January 2002–December 2002

Created informational brochures about the organization's mission and work. Designed ads published in newspapers.

EDUCATION

Academy of Art University,

BA, Graphic Design, 2022

California State University,

BS, Marketing and International Business, 1999

SKILLS

InDesign, Photoshop, Illustrator, Premier Pro, After Effects, HTML & CSS, Wordpress, Figma, Cinema 4D

LANGUAGES

English and Spanish